

Public Political File Checklist

#1310125

Issue/Advertiser Person, Fran (D) for congress

✓ original order from buyer/rep - Date of Original Order 10/14/2016

✓ schedule

\_\_ rates booked

\_\_ candidate/issue name

✓ station order

\_\_ schedule

\_\_ rates charged

\_\_ candidate/issue name

\_\_ List of committee officers

✓ traffic information (spot content)

Revision Dates			
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Communication refers to \_\_\_\_\_

✓ invoice

\_\_ final schedule

\_\_ rates charged

\_\_ LUR changes documented (if any)

Station Contact information

Tim Weaver

tweaver@wltx.com

803-647-0235 (8:30am – 5:30pm Eastern)

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**      ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Victoria Engelmayer/AKPD Message & Media  
 being/on behalf of: Person for Congress  
 a legally qualified candidate of the Democrat  
 political party for the office of: Congress  
 in the General  
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Person for Congress PO Box 1434 Fort Mill, SC 29716

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer: James Smith 803.220.1008

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/4/16



**Date**

**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Victoria Engelmayer/AKPD Message and Media  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
\_\_\_\_\_  
**signature of candidate or authorized committee**

Victoria Engelmayer

8-8-16

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

REP HEADLINE# 8409425 #1310125

REP: TEL# 312-228-6641 FAX# 312-228-4239  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS RPT. FROM REP OCT4/16 13.09  
\*\*\* WLTJ-TV \*\*\*

NEW  
ADD \*\*\* ORIGINAL REV#0 \*\*\*

DELETE

ORDER

LINE/S

PARTIAL LINE/S

AGENCY - 730 NORTH FRANKLIN  
ADDRESS CHICAGO, IL 60654

START DATE-OCT5/16 END DATE-OCT6/16 WK-1

REP: INPUT NEW ORD PLS CONF ASAP THANKS! MARISA FOR DAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

BS	REP	LN#	CD	DAYS	BEGIN	END	LNTH	DATE	CLS	SEC	PLAN	PRICE	SPT	RATE	SPOT	STATION	CD	SC#	STS	SPOT	LN
3	1			THU	600A-700A		30	10/06	10/06				1	\$225.00							1
3	2			WED	700A-900A		30	10/05	10/05				1	\$125.00							1
3	3			WED	1100A-1200N		30	10/05	10/05				1	\$150.00							1
3	4			THU	1200N-1230P		30	10/06	10/06				1	\$160.00							1
3	5			WED	530P-600P		30	10/05	10/05				1	\$150.00							1
3	6			THU	600P-630P		30	10/06	10/06				1	\$325.00							1

REP HEADLINE# 8409425

REP: TEL# 312-228-6641 FAX# 312-228-4239  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS RPT. FROM REP

OCT4/16 13.09  
\*\*\* WLTJX-TV \*\*\*

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS	SEC	PLAN	PRICE	SPT	RATE	STATION	CD	SC#	STS
													16/	18/					
													16/	18/					

3	7		THU	730P-800P	30	10/06	10/06							1	\$225.00				1
3	8		WED	1000P-1100P	30	10/05	10/05							1	\$250.00				1
3	9		WED	1100P-1135P	30	10/05	10/05							1	\$275.00				1
3	10		THU	1130P-1205A	30	10/06	10/06							1	\$200.00				1
3	11		WED	1135P-1235A	30	10/05	10/05							1	\$100.00				1

OCT/16 \$2,185.00 CONTRACT TOTAL \$2,185.00 TOTAL SPOTS 11

MARKET TOTALS \$7,048 WLTJX 31% WOLO 27% WIS 33% WZRB 0% WACH 9% WKTC 0% CABL 0%

SVC- NSI BOOKS- NOV/15  
DEMOS- RA35+\*



MESSAGE AND MEDIA

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**TRAFFIC INSTRUCTIONS**  
***URGENT***

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DATE: 10/4/16

TO	Charlotte NC & Columbia SC Broadcast Stations
ADVERTISER/ PRODUCT	Fran Person for Congress
COMMERCIAL(S)	FJP-16-01(H) Teamwork
FLIGHT DATES	Wednesday Oct 5, 2016 – Until Further Notice
INSTRUCTIONS	Beginning Wed Oct 5, please air FJP-16-01(H) Teamwork – 100% Until Further Notice. Thank you!

\*\*\**THANK YOU VERY MUCH!!!!*\*\*\*

PLEASE CONTACT US WITH ANY QUESTIONS:

DEBRA SCHOMMER KLEIN  
818.415-9098

[dschommer@akpdmedia.com](mailto:dschommer@akpdmedia.com)

or

VICTORIA ENGELMAYER  
[victoria@akpdmedia.com](mailto:victoria@akpdmedia.com)

## CONTRACT



**WLTX-TV**  
**6027 Gamers Ferry Road**  
**Columbia, SC 29209**  
**(803)776-3600**

www.wltx.com

And:

**AKP Message & Media/ POL**  
**730 N. Franklin**  
**Chicago, IL 60610**

<u>Product</u>		<u>Contract / Revision</u>		<u>Alt Order #</u>
FRAN PERSON FOR CONG		1310125 /		08409425
<u>Contract Dates</u>	<u>Estimate #</u>			
10/05/16 - 10/06/16				
<u>Advertiser</u>	<u>Original Date / Revision</u>			
Fran Person for Congress/ POL	10/04/16 / 10/04/16			
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>		
EOM/EOC	Broadcast	Cash		
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>		
WLTX	Dan Foster	Telerep Chicago		
<u>Special Handling</u>				
<u>Demographic</u>				
Adults 35+				
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product T12</u>		
	T903			
<u>Agency Ref</u>	<u>Advertiser Ref</u>			
23190AG	107745			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLTX	10/06/16	10/06/16	Local News @ 6a M-F	6-7a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$225.00				
N 2	WLTX	10/05/16	10/05/16	CBS This Morning	7-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$125.00				
N 3	WLTX	10/05/16	10/05/16	Price Is Right	11A-12P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$150.00				
N 4	WLTX	10/06/16	10/06/16	M-F 12p News 19	12-1230pm		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$160.00				
N 5	WLTX	10/05/16	10/05/16	Local News @ 530p M-F	530-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$150.00				
N 6	WLTX	10/06/16	10/06/16	Local News @ 6p M-F	6-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$325.00				
N 7	WLTX	10/06/16	10/06/16	Inside Edition	730-8p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$225.00				
N 8	WLTX	10/05/16	10/05/16	Wednesday Prime C	10-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$250.00				
N 9	WLTX	10/05/16	10/05/16	Local News @ 11p M-F	11-1135p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$275.00				
N 10	WLTX	10/06/16	10/06/16	M-F Late News	Late Late News		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$200.00				
N 11	WLTX	10/05/16	10/05/16	Late Show	Late Show w/Sue		:30				NM	1	\$100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TEGNA, Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s).

does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.





**WLTX-TV**  
**6027 Garners Ferry Road**  
**Columbia, SC 29209**  
**(803)776-3600**

www.wltx.com

<u>Contract / Revision</u> 1310125 /		<u>Alt Order #</u> 08409425
<u>Contract Dates</u> 10/05/16 - 10/06/16	<u>Product</u> FRAN PERSON FOR CON	<u>Estimate #</u>
<u>Advertiser</u> Fran Person for Congress	<u>Original Date / Revision</u> 10/04/16 / 10/04/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$100.00				
								<b>Totals</b>				11	\$2,185.00
Time Period		# of Spots	Gross Amount	Agency Comm.		Net Amount							
09/26/16 - 10/06/16		11	\$2,185.00	(\$327.75)		\$1,857.25							
<b>Totals</b>		11	\$2,185.00	(\$327.75)		\$1,857.25							

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.